

Eggsplare Norfolk

NORFOLK
PASSPORT

Where to
find the
EGGS...



EAST NORFOLK

Burgh Castle
Hirsty's Family Fun Park
Salhouse Broad
Wroxham Barns



SOUTH NORFOLK

Diss town centre
(Hilary & Alice)
High Lodge
Banham Zoo
Wymondham Market Place
Caistor Roman Town



WEST NORFOLK

Pensthorpe Nature Reserve
Creake Abbey
Ffolkes
Bloodgate Hill Iron Age Fort
Watafunga Wildlife Reserve
Sandringham Estate



NORTH NORFOLK

Bure Valley Railway
(Aylsham station)
Heydon Tea Room
Byfords
The Pigs
Beachside Sheringham
Holt Country Park
Wells-next-the-Sea
(Happy Huts)
Amazona Zoo



NORWICH

Broadland Country Park
ROARR!
Congo Rapids Jurassic Adventure Golf
Norwich Cathedral
Eaton Park
Earlham Park
Norwich lanes
The Assembly House

Wells

NEXT-THE-SEA
(Happy Huts)

Beachside
Sheringham

Humstanton



Sandringham
Estate

King's Lynn



Watafunga
Wildlife Reserve



Ffolkes

West
Norfolk

Creake
Abbey

Bloodgate Hill
Iron Age Fort

Pensthorpe

Byfords

Holt Country Park

Amazona Zoo

Cromer

North
Norfolk

The Pigs

Heydon
Tea Room

Bure Valley
Railway

Wroxham Barns

Broadland Country Park

ROARR!

Wymondham
Market Place

Congo Rapids
Jurassic
Adventure Golf

Norwich
Lanes

The Assembly House

Norwich

East
Norfolk

Hirsty's Family
Fun Park

Salhouse
Broad

Norwich
Cathedral

Earlham
Park

Eaton
Park

Caistor
Roman Town

Burgh
Castle

South
Norfolk

High Lodge

Banham Zoo

Diss Town Centre
(Hilary and Alice)

NORFOLK
PASSPORT

Paid Attraction





NORFOLK
PASSPORT

Eggsplore Norfolk

Norfolk's Biggest Easter Egg Hunt

THURSDAY 28 MARCH TO
SUNDAY 14 APRIL

NORFOLK
PASSPORT

Welcome to Eggsplore Norfolk!

Join us for an egg-citing adventure! Norfolk Passport is on a mission to get people out and about this Easter, exploring Norfolk and enjoying all its beautiful sights and fantastic attractions. Whilst doing this, you can be in with a chance of winning a BIG prize, as prizes worth over £1500 are being given away! From Thursday 28 March to Sunday 14 April 2024, embark on a thrilling journey through picturesque landscapes, charming towns, and hidden gems and seek out colourful Easter eggs scattered throughout Norfolk.

Three lucky people will win a prize bundle, each worth over £500! The prizes are:

BUNDLE 1

Overnight stay at The Pigs
Sandringham Estate afternoon tea for two adults & two children
High Lodge annual site membership
ROARR! Family ticket for four
Amazona Zoo family ticket

BUNDLE 2

Overnight stay at Ffolkes
Two Pensthorpe annual passes
A Sponge brownie box and £50 voucher
Four Wroxham Barns entry tickets for the Junior Farm and Fun Park
Amazona Zoo family ticket
Congo Rapids Jurassic Adventure Golf vouchers for a family of four

BUNDLE 3

Overnight stay at Byfords
The Assembly House champagne afternoon tea for two
Watatunga Wildlife Reserve four-person buggy tour
Banham Zoo family day pass
Congo Rapids Jurassic Adventure Golf vouchers for a family of four
Hirsty's Family Fun Park £50 gift voucher for Hirst's Farm Shop and Café

HOW TO ENTER:

1. Pick a destination from the map you'd like to visit this Easter and plan your day out. Some spots require paid entry (indicated by coins), while others are free and open to all.
2. Once you're there, crack the riddle and find the egg!
3. Scan the QR code on the front of the egg and enter the secret code, also on the egg, into the correct zone. E.g. if you're at Byfords, enter your code into the North Norfolk zone.
4. Voila! You are now in the prize draw. But don't rush – keep an eye out for more ways to win on our competition platform.

You can only scan each code once, but with 31 eggs to find in total, try to find them all! The more eggs you find, the more entries you'll receive into the prize draw, and the more likely you'll be to win a prize bundle!

Let the hunt begin!

Save 10% with Norfolk Passport partners

In need of a lunch break during your adventuring? Pop into one of our partners for a bite to eat or a drink and save 10% with Norfolk Passport! Norfolk Passport is a free-to-join membership programme giving members exclusive perks across leading Norfolk experiences. You might even find another egg on your visit, too!

Scan the QR code to see the Passport partners and sign up!



NORFOLK
PASSPORT

Crack the case with our Riddles

EAST NORFOLK

Burgh Castle

Out of the fortress, along the northern wall,
Towards the end, where a turn enthral.
Seventy paces on this path you'll find,
An information board, a treasure to unwind.

Hirsty's Family Fun Park

In fields where lambs find their start,
Mothers rest and babies dart.
Amongst the woolly flock, a secret peep,
The egg lies hidden where new life leaps.

Salhouse Broad

I'm nestled near an otter's feast,
By Salhouse's waters, a place of peace.
To the left of knowledge's crown,
In a hub where insight's found.

Wroxham Barns

In Wroxham's heart, where shops convene,
In the centre, where moments gleam.
By the café's charm and the shoppers' spree,
There, the egg waits for you to see.

SOUTH NORFOLK

Banham Zoo

I waddle on ice, not able to fly,
With a tuxedo suit, I catch the eye.
In cold waters, I swim with glee,
Can you guess where this egg might be?

Caistor Roman Town

Where waters flow, beneath a sky so vast,
A bridge spans the River Tas, steadfast.
At the foot of the main path, it does lay,
Where am I? Find me, if you may!

Diss

In Diss' heart, with style abound,
Hilary & Alice's treasures are found.
A lifestyle brand, where trends amaze,
Go to this place, you and the egg will cross ways.

High Lodge

In land where tales unfold,
An egg rests on a post so bold.
Before the Gruffalo's gaze it stands,
Protected by woodland's hands.

Wymondham

In this town's heart, where steps ascend,
An egg on wood, the stairs do bend.
Octagonal shape, a roof so grand,
Where tourists gather, seeking to understand.

WEST NORFOLK

Bloodgate Hill Iron Age Fort

Through the gate, into fields wide,
Earthwork's secrets, where an egg does hide.
Turn left, along the hedge's sway,
To a resting spot, along the way.

Creake Abbey

Where time whispers at Creake's old domain,
By the café's buzz, not ruin's refrain,
This hidden gem, an egg's delight,
Waits silently, veiled from sight.

Ffolkes

At the hub of FEAST, STAY, PLAY, and all,
In the car park's realm, a metal arch stands tall.
An egg hangs nearby where stripes and
pavement greet
Follow this trail and an egg you will meet.

Pensthorpe Nature Reserve

Beyond the garden where sculptures stay,
Before the hopscotch, where children play,
The treasure rests, delicate and round,
Awaiting discovery, waiting to be found.

Sandringham Estate

In Sandringham's embrace, where royalty rooms,
Seek me out amidst trails, near woodland homes.
By children's play, where joy is near,
Follow the path and I will appear.

Watatunga Wildlife Reserve

In the reserve, a bustard stands tall,
To access this haven, you must heed the call.
With guided tours, the way is clear,
Where Rommel roams, the egg is near.

NORTH NORFOLK

Amazona Zoo

Amidst the jungle, where palms sway in grace,
By the caimans' realm, a warming place.
A tropical home, is where the egg lies,
Find it and you may win a prize.

Beachside Sheringham

By Norfolk's shores, where waves embrace,
Beachside Sheringham, a tranquil space.
On the promenade, by apartment four,
A metal fence hosts something more.

Bure Valley Railway (Aylsham station)

Amidst station's hustle and car park's sprawl,
A blue wooden train holds something small.
An egg is nestled, attached with care,
To the train of flowers, a sight so rare.

Byfords

In the heart of town where vines entwine,
Byfords stands, a beacon divine.
An egg sits quietly, just by the door,
Come and scan it to enter the draw.

Heydon Tea Room

Amidst Heydon's cosy, tea-scented air,
Beside the tea rooms, I stand with care.
A silent messenger in colours arrayed,
Where am I? A clue lightly laid.

Holt Country Park

At Holt Country Park, where trails convene,
An egg's hidden spot remains unseen.
Under arches where nature speaks,
Find the treasure where the paths meet.

The Pigs

A sign adorned with Easter cheer,
At The Pigs, serenity is near.
It sits there, with colours bright,
Greeting guests who stay the night.

Wells-next-the-Sea

A bear's abode, full of charm and cheer,
Where a tiny teddy is peeking, an egg is near.
Larger than most, a hut stands with pride,
By the second set of steps, where sand meets the tide.

NORWICH

The Assembly House

In the centre of Norwich it sits and waits,
No need to venture in, just stand outside the gate.
Outside the home of famous afternoon teas
it can be found,
A colourful egg, small and round.

Broadland Country Park

In the woodland's embrace, I softly gleam,
Not red, not white, but a delicate dream.
With a touch of rose, I make hearts skip a beat,
This is the route you take, if the egg you are to meet.

Congo Rapids Jurassic Adventure Golf

In the Dinosaur House, where ancient tales reside,
By hole 7 + 8, where players stride with pride.
An egg rests atop a crate, its secrets yet untold,
In Congo Rapids, where mysteries unfold.

Earlham Park

Amidst Earlham Park's verdant hue,
Where paths meander, and skies are blue.
Near the heart of leisure, a culinary spark,
Where am I? A treat in the park.

Eaton Park

Where the park's pillars stand tall and stark,
By the café, where conversations embark.
Amidst Eaton's green, where visitors roam,
An egg has found the place it calls home.

Norwich Cathedral

At the grand cathedral, where history breathes,
Near the Hostry doors, where time weaves.
Close to the main entrance, I stand with grace,
Follow these clues for an egg's embrace.

Norwich lanes

Do wheels spin fast and chains gleam bright?
No, but the food is good, and the coffee's just right.
Near paths where history gently reigns,
Where am I placed in Norwich's lanes?

ROARR!

Slides make waves, where excitement brews,
In this aquatic wonderland, you'll never lose.
With pools deep and shallow, and
fountains spray,
Come on over, let's dive and play!



T&Cs apply.
Scan the QR code
for more information.